

CASCADE A&E

ART & CULTURE IN CENTRAL OREGON

PRINT ADVERTISING RATES

Ad Size	Number of Insertions		
	1-3	4-11	12
Gloss Cover	\$2,000	\$1,760	\$1,400
Full Page	1,749	1,539	1,224
3/4 Page	1,313	1,155	950
Junior Full	1,100	900	850
1/2 Page	1,000	900	800
Junior Half	700	600	550
1/4 Page	500	450	400
1/8 Page	350	300	250
1/16 Page	225	175	150

WORKSHOPS & 1ST FRIDAY/EXHIBIT IMAGE

Per Month		
First Friday Image	\$50 ea	FREE with paid advertisement
Exhibit Listing Image	\$50 ea	FREE with paid advertisement
Workshops	\$20	FREE with paid advertisement

Photo Requirements: High Res/300dpi // Email to ae@cascadeae.com

"We have worked with other publications for our advertising over many years, and we always find that our best value for our time and money is working with A&E Magazine. We expect that our relationship will continue for the foreseeable future. We are excited to see how we can continue to do business with them to benefit our mutual goals."

~ Artists' Gallery Sunriver // Betty Gray Gallery

"A&E Magazine is devoted to promoting the arts in Central Oregon cover to cover... this enhances the sense of how much is offered in our community for art lovers and is an essential vehicle to get the word out to tourists and locals alike every month. We will be always be in it."

~ Susan Luckey Higdon // Tumalo Art Co.

Cascade A&E is devoted entirely to recognizing and promoting the vibrant cultural life found in Central Oregon. Circulation includes 7,000 printed copies monthly with an average of 1,000 mailed directly to subscribers and 6,000 distributed in high-traffic areas. The magazine can also be found on CascadeAE.com and AE Weekly in a complete downloadable pdf format. A&E captures the high-end, influential consumer with purchasing power. The unique magazine-style layout maximizes the impact and visibility of display ads.

PRINT AD SIZES

1/16 Page 2.14" w x 2.36" h	3/16 - Junior Quarter Page 6.8" w x 2.36" h or 2.14" w x 7.54" h
3/8 - Junior Half 4.47" w x 7.54" h or 6.8" w x 4.95" h	1/8 Page 4.47" w x 2.36" h or 2.14" w x 4.95" h
9/16 - Junior Full 6.8" w x 7.54" h	1/4 Page 4.47" w x 4.95" h or 2.14" w x 10.125" h or 9.125" w x 2.36" h

Digital Specifications for Print

File format most preferred is pdf.
Embed all fonts.
All colors CMYK Process.
Photo resolution 300 dpi.

Covers: FULL BLEED ADS: 10.75" w by 11.51" h

(NOTE: To avoid unwanted trim problems, please keep all text, logos, etc. within area of 9.375" w by 10.15" h. Trimmable colored backgrounds, photos, etc. may extend to full bleed size)

Non-Bleed ADS: 9.5" w by 10.5" h

Full Page (actual page size 10.25" x 11")

Bleed: 10.5" w by 11.5" h

Please see note above about trim.

Non-bleed: 9.5" w by 10.5" h

Please see note above about trim.

1/2 Page

9.125" w x 4.95" h
or 4.48" w x 10.125" h

3/4 Page

9.125" w x 7.54" h
or 6.8" w x 10.125" h

****Ask about full bleeds on 1/2 & 3/4 ads**

2026 CALENDAR

DEADLINE

JANUARY Dec 17

2025

FEBRUARY Jan 21

2024

MARCH Feb 18

2023

APRIL Mar 18

2022

MAY Apr 15

2021

JUNE May 20

2020

JULY June 17

2019

AUGUST July 22

2018

SEPTEMBER Aug 19

2017

OCTOBER Sept 16

2016

NOVEMBER Oct 21

2015

DECEMBER Nov 18

2014

JANUARY 2027 Dec 16

2023

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