CASCADE A&E

ART & CULTURE IN CENTRAL OREGON

Cascade A&E is devoted entirely to recognizing and promoting the vibrant cultural life found in Central Oregon. Circulation includes 7,000 printed copies monthly with an average of 1,000 mailed directly to subscribers and 6,000 distributed in high-traffic areas. The magazine can also be found on CascadeAE.com and AE Weekly in a complete downloadable pdf format. A&E captures the high-end, influential consumer with purchasing power. The unique magazine-style layout maximizes the impact and visibility of display ads.

PRINT ADVERTISING RATES

Ad Size	Number of Insertions 1-3	4-11	12
Gloss Cover	$2,000	$1,760	$1,400
Full Page	1,749	1,539	1,224
3/4 Page	1,313	1,155	950
Junior Full	1,100	900	850
1/2 Page	1,000	900	800
Junior Half	700	600	550
1/4 Page	500	450	400
1/8 Page	350	300	250
1/16 Page	225	175	150

PRINT AD SIZES

1/16 Page
2.14"w x 2.36"h

3/16 - Junior Quarter Page
6.8"w x 2.36"h
or 2.14"w x 7.54"h

3/8 - Junior Half
4.47"w x 7.54"h
or 6.8"w x 4.95"h

1/8 Page
4.47"w x 2.36"h
or 2.14"w x 4.95"h

1/4 Page
4.47"w x 4.95"h
or 2.14"w x 10.125"h
or 9.125"w x 2.36"h

9/16 - Junior Full
6.8"w x 7.54"h

Digital Specifications for Print

File format most preferred is high-res pdf.
No crop or printers marks.
Embed all fonts.
Photo resolution 300 dpi.

Covers: FULL BLEED ADS: 10.75"w by 11.51"h
(NOTE: To avoid unwanted trim problems, please keep all text, logos, etc. within area of 9.375" w by 10.15"h. Trimmable colored backgrounds, photos, etc. may extend to full bleed size)
Non-Bleed ADS: 9.5"w by 10.5"h

Full Page (actual page size 10.25" x 11")
Bleed: 10.5"w by 11.5"h
Please see note above about trim.
Non-bleed: 9.5"w by 10.5"h
Please see note above about trim.

1/2 Page
9.125"w x 4.95"h
or 4.48"w x 10.125"h

3/4 Page
9.125"w x 7.54"h
or 6.8"w x 10.125"h

****Ask about full bleeds on 1/2 & 3/4 ads**

WORKSHOPS & 1ST FRIDAY / EXHIBIT IMAGE

Per Month		
First Friday Image	$50 ea	FREE *with paid advertisement*
Exhibit Listing Image	$50 ea	FREE *with paid advertisement*
Workshops	$20	FREE *with paid advertisement*

Photo Requirements: High Res/300dpi // Email to ae@cascadeae.com

2027 CALENDAR

	DEADLINE
JANUARY	Dec 16 2026
FEBRUARY	Jan 20
MARCH	Feb 17
APRIL	Mar 17
MAY	Apr 21
JUNE	May 19
JULY	June 16
AUGUST	July 21
SEPTEMBER	Aug 18
OCTOBER	Sept 15
NOVEMBER	Oct 20
DECEMBER	Nov 17
JANUARY 2028	Dec 22 2027

"We have worked with other publications for our advertising over many years, and we always find that our best value for our time and money is working with *A&E Magazine*. We expect that our relationship will continue for the foreseeable future. We are excited to see how we can continue to do business with them to benefit our mutual goals."

~Artists' Gallery Sunriver // Betty Gray Gallery

"*A&E Magazine* is devoted to promoting the arts in Central Oregon cover to cover… this enhances the sense of how much is offered in our community for art lovers and is an essential vehicle to get the word out to tourists and locals alike every month. We will be always be in it."

~Susan Luckey Higdon // Tumalo Art Co.

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